

**Pension Market Trade Fair
2 - 3 June 2027**

Messe Zurich

Wednesday: 08.45 am – 5.30 pm

Thursday: 08.45 am – 4.45 pm

pk-messe.ch/en | symposium-2.ch/en

Programme
in German
and
French

Exhibitor and sponsoring contract

Anyone **who registers by 26 June 2026** will take **part in the first allocation phase**. In this first phase, we collect all orders and **allocate the stand spaces according to fixed priorities**. In the subsequent second phase, we allocate the remaining spaces in the order in which the registrations are received.

Organiser and organisation

vps.epas

VPS Verlag Personalvorsorge und Sozialversicherung AG

Postale address: Office:

P.O. Box Ringstrasse 27

CH-6002 Lucerne CH-6010 Kriens

Contact

Sabina Gisler

T +41 (0)41 317 07 21

sg@vps.epas.ch

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Sozialversicherung AG
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pk-messe.ch/en

Director of the Trade Fair Head Marketing and Sales

Markus Jörin
T +41 (0)41 317 07 43
M +41 (0)79 426 51 26
mj@vps.epas.ch

Account Manager Organisation Trade Fair

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Venue

MCH Exhibitions & Events Ltd.,
Zurich branch
Wallisellenstrasse 49
CH-8050 Zürich

Stand offer

Prices

Modular stand	Price Cat. 1 (925.-/m²)	Price Cat. 2 (830.-/m²)	Own stand	Price Cat. 1 (830.-/m²)	Price Cat. 2 (770.-/m²)
12 m²	11'100.-	9'960.-	18 m²	14'940.-	13'860.-
18 m²	16'650.-	14'940.-	24 m²	19'920.-	18'480.-
24 m²	22'200.-	19'920.-	36 m²	29'880.-	27'720.-
36 m²	33'300.-	29'880.-	48 m²	39'840.-	36'960.-

All prices in Swiss francs, excl. VAT.

Services

	Modular stand	Own stand
Modular stand construction system	✓	X
1 floor lamp, 1 spot (fluter) per 3 m²	✓	X
1 lockable cabinet (w112, h94, d60 cm)	✓	X
2 bar stools	✓	X
1 storage cabin with lockable folding door (1 m²)	✓	X
Stand lettering (front-facing Plexiglas panel)	✓	X
Floor carpet	✓	X
Transport, assembly and dismantling	✓	X
1 230 volt power supply point including bus bar for devices	✓	✓
Daily floor and surface cleaning	✓	✓
Registration link «guests» (voucher code) per exhibitor for unlimited multiple use	✓	✓
Ticket for stand personnel incl. lunch (Total 4 lunches per 12 m², 6 per 18 m², 8 per 24 m², 12 per 36 m² incl. in the price of the stand. Additional lunches are to be paid for.)	✓	✓
Security service	✓	✓
Exhibitor profile in special edition «Pension Market Trade Fair/Pension Symposium»	✓	✓
Copies special edition «Pension Market Trade Fair/Pension Symposium» (order only)	✓	✓

Example modular stand (corner stand)



Stand construction - modular stands

Andreas Messerli AG

Motorenstrasse 35
CH-8623 Wetzikon

Roman Rychlik
T +41 (0)43 931 43 85
M +41 (0)79 203 40 78
roman.rychlik@messerli.live

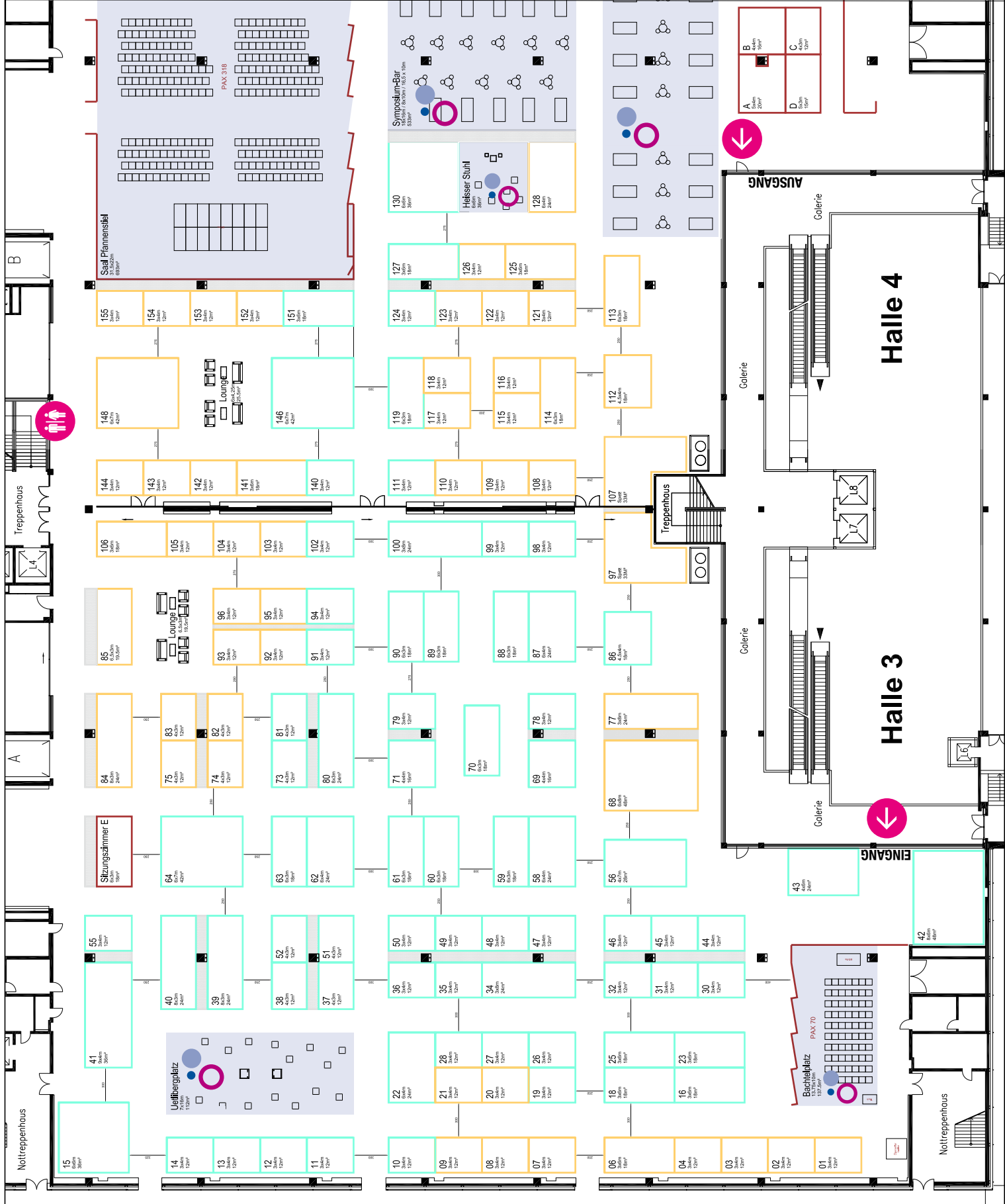
Messeplan



2./3. Juni 2027
Messe Zürich
MCH Messe Schweiz (Zürich) AG

Legende:

- Kategorie 1
- Kategorie 2
- Unbebaubare Fläche
- Eventzonen**
- Saal Plannestel
- Uetlibergplatz
- Bachelpplatz
- Heisser Stuhl
- Stützendetail (1:50)**
- Beton
- Rohr ø 9 cm
- Holz (Höhe: 320 cm)



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Stand order - Exhibitor contract Pension Market Trade Fair

Stand assignment procedure

We will make every effort to meet our customer's preferences as far as possible. Experience has nevertheless shown that certain stand areas will attract several interested parties, which is why we have opted for a fair and transparent procedure:

Phase 1 (from now until 26 June 2026)

- All parties (past and new) interested in a stand can submit their order to vps.epas. The definitive stand assignment process will take place immediately after phase 1 is completed.
- If several parties have a preference for the same stand at the end of phase 1, the stand is assigned in accordance with the following priorities:
 1. sponsors
 2. previous stand holders
 3. advertising volume, past trade fair participation and customer loyalty

Phase 2 (from 29 June 2026)

First come – first served

Stand order 2 - 3 June 2027 – Messe Zurich

Company	Contact person
Street/No.	E-mail
P.O. Box	Phone
Postcode/Place	Internet
Invoicing address (only complete if different from exhibitor's address)	
Purchase Order Nummer (to be completed for specific payment platforms)	
Company	Contact person
Street/No.	E-mail
P.O. Box	Postcode/Place

Terms of payment 30 days net. In case of late payment, a fee of CHF 30.– will be charged additionally. Transfer invoice to special payment platform and save: CHF 50.– per invoice.

By ordering a stand, the exhibitor agrees that the above data may be exchanged with suppliers and service providers (hall operators, stand constructors, caterers, etc.) for the Pension Market Trade Fair and the Pension Symposium for the purpose of making direct contact.

Desired stand area numbers		Category	Total m ²	Modular stand	Own stand
Priority 1	No.			<input type="checkbox"/>	<input type="checkbox"/>
Priority 2	No.			<input type="checkbox"/>	<input type="checkbox"/>
Priority 3	No.			<input type="checkbox"/>	<input type="checkbox"/>
Priority 4	No.			<input type="checkbox"/>	<input type="checkbox"/>
Priority 5	No.			<input type="checkbox"/>	<input type="checkbox"/>

Please note: As experience shows the most popular stand spaces will be reserved, it is also in your own interest to act quickly. In order to be able to guarantee the best possible coordination for the assignment of stand places, they won't be confirmed until a later date. We will do all we can to meet our customers' preferences as far as possible.

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Definitive allocation (is filled in by vps.epas)		Category	Total m ²	Modular stand	Own stand
Stand	No.			<input type="checkbox"/>	<input type="checkbox"/>

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Special edition «Pension Market Trade Fair/Pension Symposium»

Publication date 29 April 2026

The special edition «Pension Market Trade Fair/Pension Symposium» will be published about one month before the trade fair. Only exhibitors from the Pension Market Trade Fair have the possibility of advertising or booking special advertising forms.




Advertising deadlines	Booking deadline	Copy deadline	Publication date
	2 April 2026 Tuei	8 April 2026 Wed	29 April 2026 Wed
Advertisements	Final trim (Bleed)	Colours	Prices
<input type="checkbox"/> 1/1 page	 210 x 297 + 3 mm cut each	4-colours	3850.–
<input type="checkbox"/> 1/1 page		black/white	2750.–
<input type="checkbox"/> 1/1 page on right		4-colours	4950.–
<input type="checkbox"/> 2 nd or 3 rd cover page		4-colours	4950.–
<input type="checkbox"/> 1/2 page	 210 x 146.5 + 3 mm cut each	4-colours	3300.–
<input type="checkbox"/> 1/2 page		black/white	2100.–

All prices in Swiss francs, excl. VAT.

Special edition «Pension Market Trade Fair/Pension Symposium»

Publication date 8/9/10 June 2026

In addition, a special newsletter dedicated to the trade fair is published during the exhibition week and offers exclusive banner placements. Only exhibitors of the Pension Market Trade Fair have the possibility to book advertising banners.

Deadline special newsletter	Booking deadline	Copy deadline	Publication date
	1 June 2026 Mon	3 June 2026 Wed	8/9/10 June 2026 Mon/Tue/Wed
Banner	Final trim		Prices (1x)
<input type="checkbox"/> 1/2 page	 178 x 125 mm	DE + FR	2711.80
<input type="checkbox"/> 1/3 page	 178 x 90 mm	DE + FR	2440.60
<input type="checkbox"/> 1/4 page	 178 x 60 mm	DE + FR	2033.80

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Co-exhibitors

Co-exhibitors are companies and organisations, which are represented in any way at an exhibitor's stand (with logos, materials, products or brochures). Participation of co-exhibitors is nevertheless only permitted with the organiser's agreement and on payment of a fee of CHF 3500.00 excluding VAT.

In the case of joint stands of this kind (with at least one co-exhibitor), the stand holder shall be subject to the obligations of an individual exhibitor whereas the additional companies are to be regarded as co-exhibitors. If a co-exhibitor is present on an individual or joint stand, the stand holder also accepts liability for the co-exhibitor with regard to the organiser.

Company	Contact person
Street/No.	P.O. Box
Postcode/Place	Phone
E-mail	Internet

Company	Contact person
Street/No.	P.O. Box
Postcode/Place	Phone
E-mail	Internet

Company	Contact person
Street/No.	P.O. Box
Postcode/Place	Phone
E-mail	Internet

Company	Contact person
Street/No.	P.O. Box
Postcode/Place	Phone
E-mail	Internet

Exhibitor's declaration

With its legally binding signature, the undersigning company confirms that it has received, read and accepted the exhibitor contract, the General Terms and Conditions (GTC), as well as the «Special Conditions for Trade fair Exhibitors & Sponsors». It hereby declares that it acknowledges and will comply with the conditions contained therein. The GTC and the «Special Conditions for trade fair Exhibitors & Sponsors» form an integral part of the exhibitor and sponsorship contract. The place of jurisdiction is Kriens, Switzerland.

Exhibitor	Confirmation from the organiser
Company stamp	Company stamp
Authorised signature	Authorised signature
Place/Date	Place/Date

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For registrations after 30 October 2026, communication services cannot be guaranteed.

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Sponsoring offer

Prices

	Principal sponsor	Co-sponsor
Appearance in main programme	✓	X
Investment panel or keynote	X	✓
1/1 page advertisement in the special edition «Pension Market Trade Fair/Pension Symposium»	✓	✓
Logo presence on ticket	✓	X
Logo presence on advertisements	✓	✓
Possibility of a give-away at the exit	✓	X
Possibility of a special promotion in the entrance area (by arrangement)	✓	✓
	29'500.–	16'500.–

All prices in Swiss francs, excl. VAT.

The number of sponsoring places is limited. The organiser reserves the right to consider criteria such as branch mix, sale of advertisements, past trade fair participation and customer loyalty when awarding sponsorship places.

Benefits Pension Symposium

As part of the Pension Market Trade Fair, vps.epas organises a continuing education event in the form of a conference – the Pension Symposium. The aim is to provide an additional incentive for pension fund representatives to visit the Pension Market Trade Fair and to spend more time at the event.

Like the Pension Market Trade Fair, the Pension Symposium is a two-day event. Each day, two to three presentation blocks and two discussion arenas take place, during which topics that are current and relevant for pension funds are examined in greater depth. In addition, one to two investment panels with four to five investment specialists are held on each day of the fair. Furthermore, prominent personalities are given the opportunity to look beyond the field of occupational pensions through a presentation or a discussion format.

The Pension Symposium starts at 8:45 a.m. on both days of the trade fair. When planning the programme, care is taken to ensure that breaks are included to allow visitors to spend time at the exhibition stands (changes to the timetable and format remain reserved).

All presentations will be simultaneously interpreted into French, and into German in the case of French-speaking speakers. **Exception: discussions at Uetlibergplatz.**

Choice of topics and Pension Symposium programme

Reflecting its target audience, the Pension Symposium focuses on topics relevant to decision-makers in pension funds. Discussions will cover both the liabilities side of the balance sheet (benefit design and management aspects) and the assets side (investment strategy and current investment themes), as well as additional areas such as IT or social policy.

The selection of topics, as well as the detailed design of the programme, lies within the responsibility of the vps.epas editorial team. Sponsors will be informed of the topic selection sufficiently in advance to enable discussions regarding a possible active involvement in the Pension Symposium.

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Sponsoring contract Pension Symposium

- Can only be booked as an upgrade to a stand.
- The number of sponsorship packages is limited.

We order

- ☐ Principal sponsoring CHF 29'500.–
☐ Co-sponsoring CHF 16'500.–

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P.O. Box	Phone
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Sponsor
Company stamp

Confirmation from the organiser
Company stamp

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