

# IMPORTANT INFORMATION FOR EXHIBITORS

concerning the procedure before, during and after the Pension Market Trade Fair



# Trade fair checklist

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## Profile/ Communication activities

#### Profile of exhibitors for special edition Distribution of the upload link, Wed, 29 Jan 2025 Deadline Fri, 28 Feb 2025 Publication special edition Wed, 23 Apr 2025

Each exhibitor has the opportunity to compile a profile including a logo. The profile will be published in the «Pension Market Trade Fair/Pension Symposium» special edition. As well as the detailed programme and exhibitor profiles, the special edition will contain preparatory articles on the topics addressed by the Pension Symposium.

#### **IMPORTANT!**

The data uploaded on Fri, 28 February 2025 will be used for your profile in the special edition without good for print. Only typographical spelling rules\* will be corrected by us for the printed profile. \* (e. g. CHF 1000000.–, Mia., Mio.)

(e. g. CHF 1000000.-, Mia., Mio.)

Communication activities Copy deadline Wed, 2 Apr 2025 Publication special edition Wed, 23 Apr 2025

As a supporting communication measure, you can publish an advertisement in the «Pension Market Trade Fair/ Pension Symposium» special edition. Prices start at CHF 2100.– excl. VAT.

Only exhibitors of the Pension Market Trade Fair may place advertisements and special advertising forms in this special edition.

The complete offer can be found here: pk-messe.ch/en/upgrade-2025 > Communication activities

#### Registration link «guests» (voucher code) Distribution registration link guests Wed, 19 Feb 2025 Deadline registration Mon, 2 Jun 2025

#### **Registration link guests**

Each exhibitor will receive their own registration link «guests» (voucher code) by email on Wed, 19 February 2025, which can be used as often as required. The guests can use this registration link (voucher code) to register for the Pension Market Trade Fair and the Pension Symposium.

#### **Registration status**

On Thur, 27 March 2025, you will receive the link for the Exhibitor Service Center (ESC), which you can use to check the current registrations.

#### Logo and banner downloads

Various logos and banners are available for client invitations and other promotional measures.

The logos and banners can be found at: **↗ pk-messe.ch/en/exhibition-stand-2025 > Logo and banner downloads** 

## Orders and deadlines

#### Graphics | Rental furniture Distribution order form Thur, 6 Mar 2025 Deadline Wed, 9 Apr 2025

#### Graphics

Standard labelling A (W97 x H270 cm) is included in the price of the modular stand. Branding is of course possible for further walls.

The following graphic surfaces are available:

- Wall branding B (W97 x H230 cm) 430.-
- Wall branding C (W97 x H270 cm) 505.-
- Door branding D (W97 x H35 cm)
- 65.-- Corpus branding E (W104 x H91 cm) 185.-

The order form can be found at:

- オ pk-messe.ch/en/exhibition-stand-2025
  - > Orders and deadlines >> Graphics

### After the Pension Market Trade Fair, the graphics can be stored at a cost by Andreas Messerli AG.

#### **Rental furniture**

The standard furnishings of the modular stand include:

- 1 floor lamp, 1 spot (fluter) per 3  $m^2$
- 1 lockable cabinet with panelling (W112 x H94 x D60 cm)
- 2 barstools
- 1 booth with lockable folding door (1 m<sup>2</sup>)
- Stand lettering A (frontal Plexiglas panel)
- Floor carpet
- 1 230 volt power supply point including bus bar for devices
- Daily floor cleaning in the stands and aisles
- Transport, assemply and dismantling

In addition to the standard furnishings included, furniture can also be rented or exchanged by Andreas Messerli AG.

#### The order form can be found at: 7 pk-messe.ch/en/exhibition-stand-2025 > Orders and deadlines

>> Rental furniture

#### Construction heights halls 3 and 4

Maximum construction height 5.50 m Height of modular stand 2.90 m

#### Electrical connections | Attaching of weights to the hall ceiling | LAN | Flat screen | Parking permits | Meeting rooms Distribution order form Thur, 6 Mar 2025 Deadline Mon, 5 May 2025

#### **Electrical connections**

Each stand is equipped with a simple 10A/230V/2.3 kW power socket including bus bar for three devices, such as:

- a small Nespresso coffee machine
- a laptop charging device
- a printer

The following are available should you require further electrical connections:

-	Simple socket	215
-	Double socket	305
-	Triple socket	350
-	Socket for industrial coffee machine	345
-	Portable socket-outlet CEE 16A	370
-	Portable socket-outlet CEE 32A	430
-	Portable socket-outlet CEE 63A	580
-	Portable socket-outlet CEE 125A	900

Installing electrical connections single-handedly is strictly prohibited.

#### Attaching of weights to the hall ceiling

The following can be ordered for attaching weights to the hall ceiling:

0..-

- First ring bolt 420.-
- Additional for each ring bolt 60.-- Pre-Rigg 195.-
- Cable 30.-

#### Free WiFi

Free Wi-Fi is available for exhibitors and visitors. There is no need to order.

- Free WiFi

The login data are as follows:

- 1. Network Messe Zurich
- 2. Register with mobile number
- 3. Activate with code received by text message

#### Internet connection fixed network and WLAN

Fixed network and/or WLAN Internet access can also be provided on request:

- Internet BASIC 1 PC 495.-
- Internet COMFORT 1-13 IP 1000 -
- Private WLAN (WiFi) 5 WLAN devises 650.-
- Internet COMFORT WLAN 1-13 IP 1180 -

#### Flat screens

The following flat screens are available with wall mount or adjustable stand:

- 48" Samsung flat screen	950
- 55" Samsung flat screen	1100

#### Parking permits, Messe Zurich multi-storey car park

Parking permits for the Messe Zurich multi-storey car park can be ordered on request.

The following parking permits are available:

<ul> <li>Day permit network: Tue, Wed, Thu</li> </ul>	
(normal price 29.00/day) for	54
<ul> <li>Day permit network: Wed, Thu</li> </ul>	
(normal price 29.00/day) for	44

#### **Meeting rooms**

Various meeting rooms are available.

-	Α.	20	m <sup>2</sup> .	6	persons
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- B, 20 m<sup>2</sup>, 6 persons

- C, 12 m<sup>2</sup>, 4 persons

Price list

1 hour	2 hours	½ day	1 day
125.–	250	300	600

The order form can be found at:

> Orders and deadlines

- >> Electrical connections | Attaching of weights to the hall ceiling | LAN | Flat screen | Parking permits | Meeting rooms
- >> Stand sketch

#### Stand catering Distribution contact/Web shop Thur, 6 Mar 2025 Deadline customised Mon, 5 May 2025 Deadline standard Fri, 23 May 2025

Stand catering can be booked through Wassermann Catering.

The catering options for visitors in and around Messe Zurich are limited. We therefore recommend that you order stand catering.

Food, drinks and equipment can be conveniently ordered from the Wassermann Catering webshop: vassermann-company.ch/shop

For a personalised, tailor-made offer: +41 (0)61 201 08 45 sales@wassermann-company.ch

#### Catering orders during the trade fair Tue, 3 June to Thur, 5 June 2025, 8 a.m. to 5.30 p.m. daily

For beverages, snacks, glasses etc. Telephone numbers will be announced prior to the trade fair

#### Returns

Unopened containers will be taken back by Wassermann Catering, but not opened ones. The General Terms and Conditions of Wassermann & Company AG apply.

#### Empties

- from beverage orders from Wassermann Catering will be disposed of by the cleaning team
- of beverages brought to the trade fair should be disposed of in the bottle bank behind Restaurant Yellow (hall 5).

You may also commission an external caterer. However, for reasons of hygiene, goods ordered from an external caterer may not be stored in the cold stores of Wassermann Catering.

#### Rental plants | Floral arrangements | Stand decorations Distribution Web shop Thur, 6 Mar 2025 Deadline Mon, 2 June 2025

For rental plants, floral arrangements and stand decorations, we recommend Blumenland Schweiz AG.

The Web shop can be found at: **7 Blumenland.ch/en/plant-catalogue/** 

#### Transport instructions | Forklifts | Labours | Empties Shipping Guidlines Distribution order form Thur, 6 Mar 2025 Deadline Mon, 2 June 2025

#### Modular stand

Should you require information about:

- Transport and customs instructions
- Door-to-door transport
- Storage for spare materials and empty packaging
- Forklifts and labours

The order form and instruction leaflets can be found at: **7** pk-messe.ch/en/exhibition-stand-2025

- > Orders and deadlines
  - >> Transport instructions | Forklifts | Labours | Empties
  - >> Shipping Guidelines

#### Own stand

Should you require information about:

- Forklifts and auxiliary staff as well as customs
- Storage for spare materials and empty packaging

The order form and instruction leaflets can be found at: **7** pk-messe.ch/en/exhibition-stand-2025

- Orders and deadlines
  - >> Transport instructions | Forklifts | Labours | Empties
  - >> Shipping Guidelines

Parcel service for advertising material, give away's etc. Distribution order form Thur, 6 Mar 2025 Deadline parcel delivery until Mon, 2 June 2025 RETURN DELIVERY Order until Thur, 5 June 2025

Parcels containing brochures, give away's etc. can be sent by post to Sempex AG, which is the official logistics partner of Messe Zurich. Sempex AG will bring the parcels to your stand on the Tuesday afternoon, 3 June 2025.

You can also have the goods returned. The entire process, including printing of the label, will be handled by Sempex.

#### The order form can be found at:

7 pk-messe.ch/en/exhibition-stand-2025

- > Orders and deadlines
  - >> Parcel service and label courier service, costs

#### Social Media #symposium2

We are publishing again various posts on LinkedIn this year, using the hashtag #symposium2. With this way, we will let you participate in the preparations or inform you when we have been able to win over a new speaker. Share our contributions and the associated spirit of the fair with your customers. Or post your own contributions using #symposium2.

#### Registration of stand personnel Dispatch ESC-Portal Thur, 27 Mar 2025 Deadline Fri, 16 May 2025

#### Ticket

Visitors and stand personnel register electronically for the Pension Market Trade Fair/Pension Symposium in order to gain specific sector information from our target audience and to obtain detailed visitor numbers. Your ticket will therefore be scanned upon entry, departure and for the exhibitors' lunch.

Each exhibitor will receive a link for stand personnel registration (ESC portal) by email. It is important for stand personnel to be registered with this link and not with the registration link for «guests» (voucher code). Lunch is included in the ticket for stand personnel. The tickets will be sent automatically to the email addresses provided after registration.

Please bring your ticket with you so that we can ensure that everything runs smoothly.

Should you have already registered your employees and/ or internal colleagues using the registration link for «guests» (voucher code) by mistake, please send the first and last names of the persons to Sabina Gisler at symposium-2@ vps.epas.ch and reregister the employees with the link to stand personnel registration (ESC portal).

#### **Dispatch of ticket**

Tickets for registered stand personnel will be sent automatically to the specified e-mail addresses provided.

#### Lunch

A lunch buffet will be provided for the exhibitors in Restaurant Verde in the gallery of halls 1 and 2 from 11.30 a.m. until 2.30 p.m. Each employee registered as stand personnel is entitled to eat in Restaurant Verde.

# Your ticket will be scanned at the entrance to Restaurant Verde.

#### Credit

12 m <sup>2</sup> stand	total	4 lunches for 2 days
18 m <sup>2</sup> stand	total	6 lunches for 2 days
24 m <sup>2</sup> stand	total	8 lunches for 2 days
30 m <sup>2</sup> stand	total	10 lunches for 2 days
36 m <sup>2</sup> stand	total	12 lunches for 2 days

Should the exhibitors require more lunches than the credit allows, the additional meals will be invoiced at CHF 35.– excl. VAT directly by vps.epas after the trade fair.

Restaurant Verde is exclusively accessible to exhibitors. Should you wish to take a client with you, you can obtain a meal coupon for CHF 49.– excl. VAT at vps.epas helpdesk in the entry hall. The costs will be invoiced directly by vps.epas after the Pension Market Trade Fair. Unused meal coupons cannot be returned.

### Hotel

There is a hotel adjacent to Messe Zurich.

Holiday Inn Zurich Messe Wallisellenstrasse 48 8050 Zurich T +41 (0)44 316 11 00 info@hi-zm.ch

Homepage: 7 holidayinn.com/zurichmesse

#### Opening hours Pension Market Trade Fair/Pension Symposium

#### Wednesday, 4 June 2025

8.45 a.m. – 5.30 p.m.	Pension Symposium
9.45 a.m. – 5.30 p.m.	Pension Market Trade Fair
	Drinks reception for exhibitors and visitors at the Symposium bar

### Thursday, 5 June 2025

8.45 a.m. - 4.45 p.m.Pension Symposium9.45 a.m. - 4.45 p.m.Pension Market Trade Fair

#### Pension Market Trade Fair stand personnel

#### Wednesday, 4 June 2025

9.45 a.m. - 5.30 p.m. Doors open: 7 a.m.

#### Thursday, 5 June 2025

9.45 a.m. - 4.45 p.m. Doors open: 7 a.m.

#### Railway/Tram/Bus

From Zurich main station (Hauptbahnhof) there are trains every 6 minutes on rapid transit (S-Bahn) lines S2, S6, S7, S8, S9, S14, S15, S16, S19 and S24 to Oerlikon station. From Oerlikon station, you can get to Messe Zurich in a few minutes on foot, by tram no. 11 or on buses no. 61 or 62.

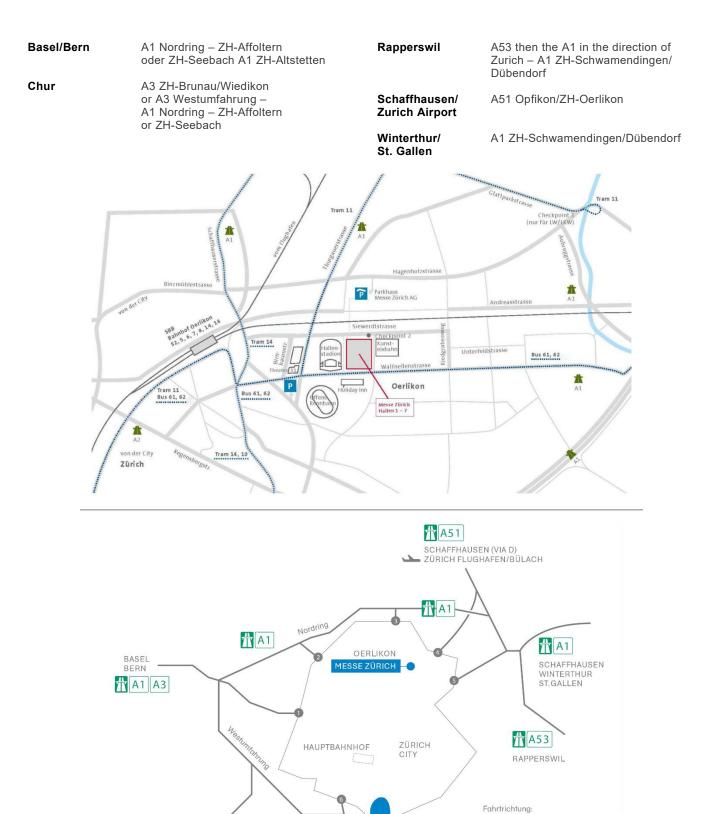
# オ sbb.chオ zvv.ch

#### Car

Arriving on the motorway from Basel, Berne, Chur, Lucerne or St. Gallen, follow the «Z» signs to the Zurich fair ground. Messe Zurich multi-storey car park is at Hagenholzstrasse.

# オ google.com/mapsオ pls-zh.ch

### Access to Messe Zurich



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CHUR

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LUZERN

1 Altstetten

2 Affoltern
3 Seebach
4 Opfikon/ZH-Oerlikon

Schwamendingen/Dübendorf

6 Brunau/Wiedikon

Delivery of own stands (stand builders)		Distribution login logistics tool Mon, 12 May 2025	
Monday, 2 June 2025 Tuesday, 3 June 2025	7 a.m. – 10 p.m. 7 a.m. – 2 p.m.	Booking timeslots 16 May – 30 May 2025 Mon, 2 June / Tue, 3 June / Thur, 5 June / Fri, 6 June 2025	
Delivery by car		To ensure that all deliveries (stand construction companies, suppliers, carriers, cars, etc). and collections run smoothly,	
Tuesday, 3 June 2025	from 2 p.m.	it is necessary to book a timeslot in advance for access to the exhibition halls for all types of vehicles.	
Furnishing of modular stand (	exhibitors)	No goods may be delivered via the main entrance.	
Tuesday, 3 June 2025	2 p.m. – 10 p.m.	No goods may be delivered via the main entrance.	
Opening exhibitors		On arrival at the checkpoint, a deposit of CHF/euro 100.– must be paid, which will be refunded if you comply with the allotted time for your stay.	
Wednesday, 4 June 2025	7 a.m.	the anotted time for your stay.	
Thursday, 5 June 2025 Carpet removal (Messe Zurich)	7 a.m.	As an exhibitor, it is also possible to deliver small materials such as brochures, give-aways, small coffee machine from the office, printer, etc. by passenger car	
•	·	on Tuesday, 3 June 2025 from 2 p.m.	
Thursday, 5 June 2025	4.45 p.m. – 5 p.m.		
Clearing of stand (exhibitors)		You will receive all information on booking timeslots by e-mail on Monday, 12 May 2025.	
Thursday, 5 June 2025	4.45 p.m. – 5.30 p.m.		
Removal by car			
Tuesday, 5 June 2025	from 4.45 p.m.		
Dismantling of modular and ov	wn stand (stand builders)		
Thursday, 5 June 2025 Friday, 6 June 2025	5 p.m. – 10 p.m. 7 p.m. – 10 p.m.		

#### **Checkpoint 1**

GPS: Orion-Strasse 6, 8152 Glattpark (Opfikon) opposite «Schutz & Rettung Zurich»

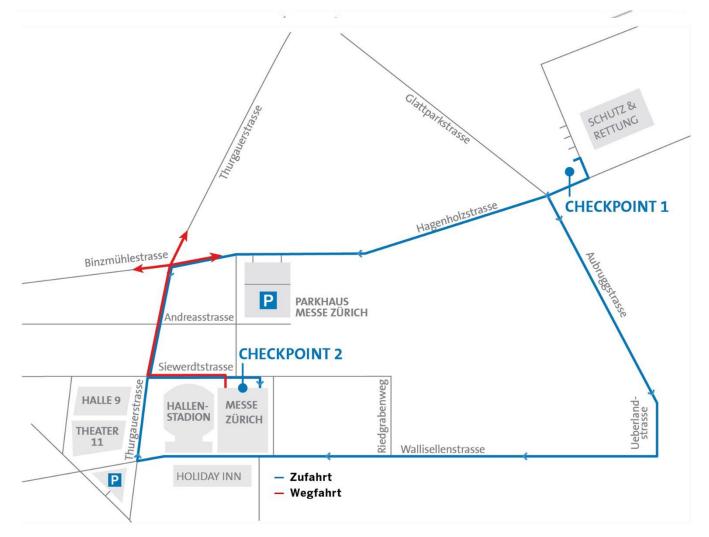
Access to the exhibition halls is generally via Checkpoint 1. At Checkpoint 1, you will be given an access slip in return for a deposit of CHF/Euro 100.–.

#### **Checkpoint 2**

GPS: Siewerdtstrasse 60, 8050 Zurich

Access to Checkpoint 2 is via Hagenholzstrasse/Thurgauerstrasse to Siewerdtstrasse, or via Aubruggstrasse/Wallisellenstrasse/Thurgauerstrasse to Siewerdtstrasse. The permitted stay on the different levels is as follows:

Car	30 minutes
Car with trailer	45 minutes
Delivery van	45 minutes
Delivery van with trailer	60 minutes
Heavy goods vehicle	60 minutes
Heavy goods vehicle with trailer	90 minutes
Articulated lorry	90 minutes



#### Stand cleaning

The carpets and surfaces of the stands will be cleaned each morning of the Pension Market Trade Fair. A thorough cleaning will also take place on Tuesday, 3 June 2025 until 8 p.m. Disposal of the rubbish accumulated at the stand will be taken care of by the Messe Zurich cleaning team. Please place rubbish in the aisles in the evening. Bin liners can be obtained free of charge from the Messe Zurich service centre (ground floor).

#### Security

Messe Zurich will be monitored by Securitas during the nights from Monday, 2 June until Thursday, 5 June 2025. Messe Zurich and vps.epas accept no liability whatsoever in the event of thefts or any damage caused by third parties.

#### Access to Messe Zurich

Messe Zurich is open from 7 a.m. until 10 p.m. The ticket for stand personnel must only be carried during the opening hours of the Pension Market Trade fair/Pension Symposium (4–5 June 2025). No special pass is required for the construction and clearing phases on 2/3/6 June 2025.

#### Drinks reception for exhibitors and visitors Wed, 4 June 2025, 5.30 p.m., Symposium bar

We hope to be able to welcome you and your clients to the drinks reception.

#### Cloakroom

The cloakroom in the basement will be staffed as follows during the two days of the fair:

Wednesday, 4 June 2025	8 a.m. – 9 p.m.
Thursday, 5 June 2025	8 a.m. – 5.15 p.m.

#### Visitor ticket

As an exhibitor, you can personally invite your customers to the trade fair using the «clients» registration link (voucher code). You have already received the «clients» registration link (voucher code) by e-mail (please find the details on page 5.

#### Ticket personal at the stand

Each exhibitor will receive a link for stand personnel registration (ESC portal) by email. It is important for stand personnel to be registered with this link and not with the registration link for «guests» (voucher code). Lunch is included in the ticket for stand personnel.

You have already received the «stand personnel» registration link by e-mail (please find the details on page 9.

#### Catering on site

During the Pension Market Trade Fair/Pension Symposium, your catering options are as follows:

Restaurant Verde for lunch exhibitors

- 4–5 June 2025 11.30 a.m. 2.30 p.m.
- > A certain number of lunches are included in the price of the stand. Any additional meals taken will be invoiced at CHF 35.- per meal after the fair through vps.epas directly.

#### Symposium Bar

- 4 June 2025 8 a.m. 5.30 p.m.
- 5 June 2025 8 a.m. 4.45 p.m.
- > Food and drink must be paid for.

#### Outdoor sausage stand

4 June 2025 11 a.m. – 2 p.m. 5 June 2025 11 a.m. – 2.30 p.m. > Food and drink must be paid for.

#### First aid

The first aid post will be occupied during the trade fair and can be found on the ground floor (at the end of the aisle between the service centre and Restaurant Hòla).

#### vps.epas helpdesk

Our helpdesk for all questions relating to the Pension Market Trade Fair and Pension Symposium is located in the entrance hall of Messe Zurich.

# Contacts

#### Organiser

The organiser of the Pension Market Trade Fair and Pension Symposium is vps.epas.

VPS Verlag Personalvorsorge und Sozialversicherung AG Postale address: PO Box, CH-6002 Lucerne Office: Ringstrasse 27, CH-6010 Kriens T +41 (0)41 37 07 07, vps.epas.ch

#### **Director of the Pension Market Trade Fair**

Markus Jörin, mj@vps.epas.ch T +41 (0)41 317 07 43, M +41 (0)79 426 51 26

#### **Organisation Pension Market Trade Fair**

Sabina Gisler, sg@vps.epas.ch T +41 (0)41 317 07 21, M +41 (0)79 440 81 18

#### **Pension Symposium**

Kaspar Hohler, ho@vps.epas.ch T +41 (0)41 317 07 45, M +41 (0)79 230 02 57

#### Standbuilder contact for modular stands

Andreas Messerli AG Motorenstrasse 35 8623 Wetzikon Roman Rychlik T +41 (0)43 931 43 85, M +41 (0)79 203 40 78 roman.rychlik@messerli.live

#### Official logistics partner of Messe Zürich

Sempex AG Siewerdtstrasse 60 8050 Zürich Roger Brändli oder Osman Sari T +41 (0)58 307 77 60 exhibitions.zuerich@sempex.com

#### **Emergency numbers**

Ambulance/paramedics	144
Fire brigade	118
Police	117



Main sponsors



#### Pension Market Trade Fair and Pension Symposium

Messe Zurich, MCH Messe Schweiz (Zurich) AG Halls 3 and 4. Wallisellenstrasse 49, CH-8050 Zurich

#### Organizer

VPS Verlag Personalvorsorge und Sozialversicherung AG Postale address: P.O. Box, CH-6002 Lucerne Office: Ringstrasse 27, CH-6010 Kriens